



WM/NY
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1445666

Schedule Dates	10/11/16-10/17/16	Date Entered	10/10/16
Advertiser	Jones/NY State Assembly/Democrat/NT (83943)	Last Modified	10/10/16
Agency	Mark Guna Communications (11059)	Entered By	Elizabeth F. Guy
Product	Political - Candidate Other (1066)	CO-OP	No
Brand	JONES/NYSA-115/D (564959)	Headline #	ECR25327282
Salesperson	Katz - Washington DC, Washington DC (1179)	Order Type	Normal
Sales Office	Katz - Washington DC	Package Deal	
Buyer Name	GUWA,MARK	Commission %	15.00
Phone/Fax	/	Commission	\$719.25
CPE	N/A	Net Total	\$4,075.75
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	JONES/NYSA-115/D 10/11/16-10/14/16 BILLY JONES FOR NYSA-115 - NAB & CHECK COPY SENT VIA EMAIL.		

Burlington (WM/NY)		
By Broadcast Month	Spots	Rate
Oct. 2016	59	\$4,795.00
Grand Total:	59	\$4,795.00

Mark Guna Communications
211 W 107th St
Ste 2E
New York, NY 10025

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	11A- The View	1	1	1	1	1				3	\$60.00	\$180.00	Burlington (WM/NY)	THE VIEW	10/10/16
1.0.1	Closed Preempt	10/12/16															Burlington (WM/NY)	Pre-empt/Exception -	
2.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	4P- 5P (EST)	1	1	1	1	1				4	\$50.00	\$200.00	Burlington (WM/NY)	JUDY	10/10/16
3.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	5P- 6P (EST)	1	1	1	1	1				4	\$60.00	\$240.00	Burlington (WM/NY)	JUDY	10/10/16
4.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	5:59P- Local 22 News at 6P	1	1	1	1	1				4	\$70.00	\$280.00	Burlington (WM/NY)	NEWS	10/10/16
5.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	6:59P- Local 22 News at 7P	1	1	1	1	1				4	\$70.00	\$280.00	Burlington (WM/NY)	NEWS	10/10/16
6.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	11P- Local 22 News at 11P	1	1	1	1	1				4	\$60.00	\$240.00	Burlington (WM/NY)	NEWS	10/10/16
7.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	11:35P- Jimmy Kimmel Live!	1	1	1	1	1				4	\$40.00	\$160.00	Burlington (WM/NY)	KIMMEL	10/10/16
8.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	6A- Local 22 News at 6A	1	1	1	1	1				4	\$50.00	\$200.00	Burlington (WM/NY)	NEWS	10/10/16
9.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	7A- Good Morning America	2	2	2	2	2				8	\$50.00	\$400.00	Burlington (WM/NY)	GMA	10/10/16
10.0	Normal Line / Prime	10/11/16-10/11/16	5	:30	7:58P- The Middle/American Housewife	1	X							1	\$500.00	\$500.00	Burlington (WM/NY)	MIDDLE/HOUSEWIFE	10/10/16
11.0	Normal Line / Prime	10/13/16-10/13/16	5	:30	10P- How to Get Away with Murder	1			X					1	\$500.00	\$500.00	Burlington (WM/NY)	HTGAM	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Mark Guma Communications
211 W 107th St
Ste 2E
New York, NY 10025

Contract # 1445666

Schedule Dates	10/11/16-10/17/16	Date Entered	10/10/16
Advertiser	Jones/NY State Assembly/Democrat/VT (83943)	Last Modified	10/10/16
Agency	Mark Guma Communications (11059)	Entered By	Elizabeth F. Guy
Product	Political - Candidate Other (1066)	CO-OP	No
Brand	JONES/NYSA-115/D (564959)	Headline #	ECR25327282
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	GUMA, MARK	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$719.25
Account Types	National/Political	Net Total	\$4,075.75
Billing Type	Standard	Sales Tax	
Comments	JONES/NYSA-115/D 10/11/16-10/14/16 BILLY JONES FOR NYSA-115 - NAB & CHECK COPY SENT VIA EMAIL.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	59	\$4,795.00
Grand Total:	59	\$4,795.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Prime	10/13/16-10/13/16	4	:30	9P- Notorious 9P	1				X				1	\$800.00	\$800.00	Burlington (WVNY)	NOTORIOUS	10/10/16
13.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	5A- Local 22 News at 5A			1	1	1	1			4	\$35.00	\$140.00	Burlington (WVNY)	NEWS	10/10/16
14.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	7:30P- Inside Edition			1	1	1	1			4	\$60.00	\$240.00	Burlington (WVNY)	INSIDE EDTN	10/10/16
15.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	12:37A- Nightline	1		X	X	X	X			1	\$30.00	\$30.00	Burlington (WVNY)	NIGHTLINE	10/10/16
16.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	11A- The View	1	X							1	\$60.00	\$60.00	Burlington (WVNY)		10/10/16
17.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	4P- 5P (EST)	1	X							1	\$50.00	\$50.00	Burlington (WVNY)		10/10/16
18.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	5P- 6P (EST)	1	X							1	\$60.00	\$60.00	Burlington (WVNY)		10/10/16
19.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	11:35P- Jimmy Kimmel Live!	1	X							1	\$40.00	\$40.00	Burlington (WVNY)		10/10/16
20.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7A- Good Morning America	2	X							2	\$50.00	\$100.00	Burlington (WVNY)		10/10/16
21.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	5A- Local 22 News at 5A	1	X							1	\$35.00	\$35.00	Burlington (WVNY)		10/10/16
22.0	M/G For 1.0.1 / SPOT	10/12/16-10/12/16	4	:30	10:58A- 12P (EST)				1					1	\$60.00	\$60.00	Burlington (WVNY)	THE VIEW	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

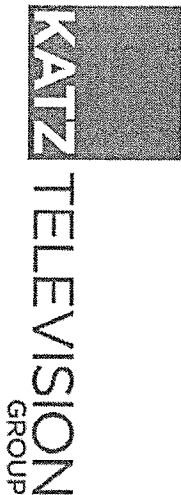
Date:

Accepted-Station:

Date:

Comments:

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



125 West 55th St
New York, NY 10019

Contract # 25327282	Changes as of: 10/10/2016 at 11:05 AM	Version: Current State Version 1
CPE: Agency: MARK GUMA COMMUNICAT	Flight: 10/11/16 - 10/14/16	Station: WJNY
Product: JONES/NYSA-115/D	Advertiser: Jones NY SA 115	Market: Burlington-Plattsburgh
Office: WASHINGTON	Comments: 10/11/16-10/14/16 BILLY JONES FOR NYSA-115 - MAB & CHECK COPY SENT VIA EMAIL.	Total \$: \$4,795.00
		Total Spots: 59
		Total CPP: \$60.31

Agency Order #:
Buyer: MARK GUMA
Salesperson: RACHELLE RAY - Washington DC 202-872-5880
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAJLA DAFTARI 202-872-5880
Total GRP: 79.5
Traffic #: 1445666
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/11	10/11 - 10/11	Total Spots	Total \$	CPP	GRP
1	M-F 11a-12n		THE VIEW	\$60.00	1.0	30	5		5	\$300.00	\$60.00	5.0
2	M-F 4p-5p		JUDY	\$50.00	1.0	30	5		5	\$250.00	\$50.00	5.0
3	M-F 5p-6p		JUDY	\$60.00	1.7	30	5		5	\$300.00	\$36.29	8.5
4	M-F 6p-6:30p		NEWS	\$70.00	1.2	30	4		4	\$280.00	\$58.33	4.8
5	M-F 7p-7:30p		NEWS	\$70.00	1.0	30	4		4	\$280.00	\$70.00	4.0
6	M-F 11p-11:35p		NEWS	\$60.00	0.7	30	4		4	\$240.00	\$65.71	2.8
7	M-F 11:35p-12:35a		KIMMEL	\$40.00	0.2	30	5		5	\$200.00	\$200.00	1.0
8	M-F 6a-7a		NEWS	\$50.00	1.1	30	4		4	\$200.00	\$45.45	4.4
9	M-F 7a-9a		GMA	\$50.00	2.1	30	10		10	\$500.00	\$23.81	21.0
10	Tu 8p-9p		MIDDLE/HOUSEWIFE	\$500.00	2.8	30	1		1	\$500.00	\$178.57	2.8
11	Th 10p-11p		HTGAM	\$500.00	2.8	30	1		1	\$500.00	\$178.57	2.8
12	Th 9p-10p		NOTORIOUS	\$800.00	6.3	30	1		1	\$800.00	\$126.98	6.3
13	Tu-F,M 5a-6a		NEWS	\$35.00	1.4	30	5		5	\$175.00	\$25.00	7.0
14	M-F 7-30p-8p		INSIDE EDTN	\$60.00	1.0	30	4		4	\$240.00	\$60.00	4.0
15	M-F 12:35a-1:05a		NIGHTLINE	\$30.00	0.1	30	1		1	\$30.00	\$300.00	0.1
TOTALS: 59									59	\$4,795.00	\$60.31	79.5



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25327282
CPE:
Agency: MARK GUMA
COMMUNICAT

Flight: 10/1/16 - 10/14/16

Advertiser: Jones NY SA 115

Product: JONES/NYSA-115/D

Station: WVVNY
Market: Burlington-Plattsburgh
Office: WASHINGTON

Total \$: \$4,795.00
Total Spots: 59

Total CPE: \$60.31

Agency Order #:

Buyer: MARK GUMA

Salesperson: RACHELLE RAY -
Washington DC
202-872-5880

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: LAILA DAFTARI
202-872-5880

Total GRP: 79.5

Traffic #: 1445666

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/10/16 7:11 AM	RACHELLE RAY - Washington DC	10/11/16-10/14/16 BILLY JONES FOR NYSA-115 - NAB & CHECK COPY SENT VIA EMAIL.

Competitive Information	
Market Budget: \$47,950	
WVNY Share: 10%	
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	59	\$4,795.00	\$60.31	79.5
Total	100%	59	\$4,795.00	\$60.31	79.5

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	59	\$4,795.00	
Total	59	\$4,795.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/10/16 8:32 AM					\$0
New	10/10/16 7:11 AM	RACHELLE RAY - Washington DC	Confirmed	59		\$4,795.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

NAB Form PB-16 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>INVA-BURLINGTON PLANTERS</u>	Date: <u>10-11-2016</u>
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I, MARK GUMA

being/on behalf of: BILLY JONES, a legally

qualified candidate of the DEMOCRATIC political

party for the office of: STATE ASSEMBLY

in the GENERAL

election to be held on: NOV. 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

NAB Form PB-16 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS OF BILLY JONES

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

KAREN EDWARDS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

9/30/16
Date

Mark Lane
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Harvey Adelberg
Signature

Harvey Adelberg
Printed Name

P.O.S.
Title